

Updated 9/29/08

Category 1	ABC	Description	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Doctor/Health Care Provider	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC
Fulfillment Code: 099-299	099	Medical-MD	807																								
	001	Allergist	801																								
	002	Anesthesiology	801																								
	003	Cardiology - General	801	809																							
	004	Cardiovascular Surgery	801																								
	005	Internal Med-Cardiac Electrophysiology	801																								
	006	Thoracic Surgery	801																								
	007	Dermatology	723	801																							
	008	Diabetic Specialist	801	832																							
	009	Ear, Nose, Throat	801																								
	010	Head & Neck Surgery	801																								
	011	Maxillofacial Surgery	801																								
	012	Endocrinology - General	801	809																							
	013	Reproductive Endocrinology	801																								
	014	Gastroenterology	801																								
	015	Geriatrics	801																								
	016	Hematology - General	801																								
	017	Immunology	801																								
	018	Infectious Diseases	801																								
	019	Neurology - General	801																								
	020	Neurological Surgeon	801	809																							
	021	Pediatric Neurology	801																								
	022	Ob/Gyn - General	801	804	809																						
	023	Childbirth Educator	804	806	809	832	839																				
	024	Family Planning	809	832	839																						
	025	Gynecological Oncology	801																								
	026	Maternal & Fetal Medicine	801																								
	027	Parental Medicine	801																								
	028	Oncology - General	801																								
	029	Radiation Oncology	801																								
	030	Eye Doctor - General	804																								
	031	Ophthalmology	801	804	809																						
	032	Optometrist	804																								
	033	Optician/Optometrist - General	801																								
	034	Optician	769	804																							
	035	Oculist	801																								
	036	Orthopedic - General	801	809																							
	037	Adult Orthopedic Surgery	801																								
	038	Ortho Surgery & Sports Med	801																								
	039	Orthopedic Musculoskeletal	801																								
	040	Orthopedic Trauma Surgery	801																								
	041	Pathology - General	801	804																							
	042	Anatomic Pathology	801																								
	043	Clinical Pathology	801																								
	044	Forensic Pathology	801																								
	045	Hematology	801																								
	046	Pediatric - General	801	804	809																						
	047	Pediatric Specialties	801																								
	048	Plastic Surgeon - General	801																								
	049	Plastic Surgeon - Hand	801																								
	050	Podiatry - General	804	801																							
	051	Primary Care General Practice	801																								
	052	Family Practice	801	804	805	806	809	832	833	839																	
	053	Internal Medicine	801	809																							
	054	Preventative Medicine	801																								
	055	Proctology - General	801																								
	056	Psychiatry - General	801	804	809	832	833	839																			
	057	Psychology - General	801	804	832																						
	058	Pulmonary - General	801																								
	059	Radiology - General	801	809																							

Category 1 (con't)	ABC	Description	1 SIC	2 SIC	3 SIC	4 SIC	5 SIC	6 SIC	7 SIC	8 SIC	9 SIC	10 SIC	11 SIC	12 SIC	13 SIC	14 SIC	15 SIC	16 SIC	17 SIC	18 SIC	19 SIC	20 SIC	21 SIC	22 SIC	23 SIC	24 SIC	25 SIC
Doctor/Health Care Provider	060	Radiology Diagnostic	801																								
Fulfillment Code: 099-299	061	Radiology Nuclear	801																								
	062	Rheumatology - General	801																								
	063	Sports Medicine - General	801	804	805	806	809	833																			
	064	Surgery - General	801																								
	065	Surgical Specialty	801																								
	066	Urology - General	801																								
	067	Nephrology	801																								
	100	Dentist	802																								
	101	Dental - General Practice	802																								
	102	Dental Specialist - General	802																								
	103	Endodontist	802																								
	104	Maxillofacial	802																								
	105	Orthodontist	802																								
	106	Pediatrics	802																								
	107	Periodontal	802																								
	108	Prosthetic Dentist	802																								
	125	Allied Medical Professional - General	729	801	804	805	808	836																			
	126	Audiologist	804																								
	127	Chiropractor	804	809																							
	128	Health Practitioner	804	809																							
	129	Nutritionist	801	804																							
	130	Alternative Medicine - General	723	729	801	804	809																				
	131	Acupuncture	804																								
	132	Holistic Medicine	723	801	804	809																					
	133	Hypnotherapy	804	809																							
	134	Massage Therapist	729																								
	135	Naturopathic Medicine	801	804																							
	150	Blood Bank	801																								
	151	Clinic - General	801	806	809																						
	152	Clinic - Chiropractic	801	809																							
	153	Clinic - Dialysis	801	809																							
	154	Clinic - Emergency	801	806																							
	155	Clinic - Psychiatric	801	806																							
	156	Diagnostic Imaging - General	801	807	873																						
	157	Hospital - General	801	805	806	809																					
	158	Hospital - Other	801	806	809																						
	159	Pharmacy - General	591	801																							
	160	Rehab Facility - General	804	833																							
	161	Occupational Therapy	801	804																							
	162	Physical Therapy	801	804	809	833																					
	163	Specialty Retail Medical Supplier - Gene	384	504																							
	164	University Health - General	822																								
	165	Social Services - General	832																								
	166	General Counseling	832																								
	167	Marriage & Family Counseling	832																								
	168	Substance Abuse Treatment	839																								
	169	Women's Health Center	869																								
	170	Nursing Home	805	836																							
	171	Home Health Care Service	808																								
	172	Nutrition Center	804	809																							
	173	Weight Loss Center	729																								
	174	Medical Spa	804																								

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Category 2	ABC Description	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC
Personal Care Salons	300 Personal Care - General																									
Fulfillment Code: 300-399	301 Barber Shop	724																								
	302 Barber School	724																								
	303 Barber General	724																								
	304 Beauty - General	723																								
	305 Beauty Salon	723																								
	306 Beauty School	723																								
	307 Cosmetologist	723																								
	308 Day Spa	723	799																							
	309 Electrolysis	729																								
	310 Hair Replacement	729																								
	311 Nail Salon	723																								
	312 Supplier	284	399	508	509	599																				
	313 Tanning Salon	729																								
	314 Tattoo Parlor	729																								
	315 Unisex Salon	723																								
	318 Stay Spas	723	799																							
Category 3	ABC Description	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC
Fitness/Recreational Facilities	400 Fitness/Recreational - General	799																								
Fulfillment Code: 400-499	401 Country Club - General	799																								
	402 Banquet Hall	581																								
	403 Golf - General	799																								
	404 Private Golf Club	799																								
	405 Public Golf Course	799																								
	406 Hunting & Fishing - General	701	703	799																						
	407 Fishing Camp	703	799																							
	408 Gun Club	799																								
	409 Hunting Camp	703	799																							
	410 Preserve	097																								
	411 Shooting Facility	799																								
	412 Marine - General	373	449	555	799																					
	413 Marina	373	422	449	555	799																				
	414 Yacht Club	449	555	799	864																					
	415 Outdoor - General	701	799																							
	416 Ski Area	701																								
	417 Dining	581																								
	418 Exercise Program	729																								
	419 Gymnasium	799																								
	420 Recreational Club	729	799	832	864																					
	421 Tennis	594	701	799																						
Category 4	ABC Description	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC
Education/Learning Facilities	500 Education/Learning - General																									
Fulfillment Code: 500-599	501 Child Care - General	835																								
	502 Library - General	823																								
	503 College/University Libraries	823																								
	504 Public Libraries	823																								
	505 Special Interest Libraries	823																								
	506 Recreational Educ - General																									
	507 Dance Studio	791	792																							
	508 Gymnastics	799																								
	509 Martial Arts	799																								
	510 School - General	821	824																							
	511 ES Teacher Lounge	821																								
	512 HS Teacher Lounge	821																								
	513 MS Teacher Lounge	821																								
	514 Pre-K	821	835																							
	515 Private	821																								
	516 Public	799	821																							
	517 University - General	821	822																							
	518 Fraternity	599	864																							
	519 Sorority	864																								
	520 University	821	822																							
	521 University Club	821	822																							
	522 Special Interest - General																									
	523 Aviation Schools and Clubs	824	869																							

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Category 5	ABC Description	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	
Business/Professional Services Fulfillment Code: 600-699	600 Business/Professional Svcs General																										
	601 Community Organization - General																										
	602 Ambulance Service	411																									
	603 Church	866																									
	604 Fraternal Organization	864																									
	606 Corporate - General	Various																									
	607 Corporate Executive	Various																									
	608 Corporate Waiting Room	Various																									
	609 Emerging Technology	274 481 573 622 737 738																									
	610 Financial-Banking	602 603 606 614 615 616 621 671 872																									
	611 Home Design & Building - General	078 152 171 173																									
	612 Architect	871																									
	613 Contracting Services	152 174 176 179 871 874																									
	614 Construction	152 871 874																									
	615 Contractor	152 174 176 179																									
	616 Engineer	871																									
	617 Home Design & Planning Svcs	152 871																									
	618 Interior Decorator	738																									
	619 Photography - Other	722 733 738																									
	620 Commercial Photography	733 733																									
	621 Photography - General	722 733 738																									
	622 Portrait Photography	722 738																									
	623 Professional Services - General																										
	624 Engineers	871																									
	625 Accountant	872																									
	626 Attorney - General	738 801 811																									
	627 Attorney - Specialist	811																									
	628 Business Management Consultant	874																									
	629 General Services	738 874																									
	630 Insurance Agent	641																									
	631 Marketing Services	874																									
	632 Real Estate Office	616 651 653 655 679																									
633 Recording Studio	483 781 792																										
634 Tax Return Service	729 872																										
635 Religion - General	866																										
636 Travel Services - General																											
637 Agent/Tour Operation	411 413 414 472																										
638 Non-Profit Organization	839																										
639 Veterinarian - General	074 075																										
640 Veterinarian Hospital	074																										
Category 6	ABC Description	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	
Automotive Outlets Fulfillment Code: 700-724	700 Automotive Outlets General																										
	701 Auto Dealer - General	371 553 753 754																									
	702 Auto Dealer - Domestic	551																									
	703 Auto Dealer - Import	551																									
	704 Auto Dealer - Multi-Brand	551																									
	705 Service - General																										
	706 Lube/Trans	553 753 754																									
	707 Tire/Muffler	501 553 753 754																									
	Category 7	ABC Description	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC	SIC
Transportation Outlets Fulfillment Code: 725-749	725 Transportation Outlets - General	411 413 414 451																									
	726 Airline - club	451																									
	727 Airline - onboard	451																									
	728 Limosine	411 551 753																									

		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Category 8	<u>ABC</u> <u>Description</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>
Government/Civil Service	750 Government - General																									
Fulfillment Code: 750-774	751 Fire Department	922																								
	752 Fire Protection	922																								
	753 Government Office	832	911	912	919	921	922	931	941	943	944	961	962	963	965	971	972									
	755 Law Enforcement	738	921	922																						
Category 9	<u>ABC</u> <u>Description</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>
Hotels/Lodging - Public Place	775 Hotels/Lodging - General	701																								
Fulfillment Code: 775-799	776 Bed & Breakfast	701	702																							
	777 Fitness Center	799																								
	778 Inns	701																								
	779 Resort	701																								
	780 Cruises	472																								
	781 Hotel	701																								
Category 10	<u>ABC</u> <u>Description</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>
Specialty Locations/Retail	800 Speciality Location - Other																									
Fulfillment Code: 800-849	801 Speciality Retail - Other	514	521	531	541	562	599																			
	802 Bridal & Formalwear	562	569	599	729																					
	803 Boat Dealership	555																								
	804 Florist	599																								
Category 11	<u>ABC</u> <u>Description</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>	<u>SIC</u>
Hotels/Lodging - In Room	875 Hotels/Lodging - General	701																								
Fulfillment Code: 875-899	876 Bed & Breakfast	701	702																							
	877 Fitness Center	799																								
	878 Inns	701																								
	879 Resort	701																								
	880 Cruises	472																								
	881 Hotel	701																								
Category 12																										
Bars and Taverns	951 Bars	581																								
	952 Cocktail Lounges	581																								
	953 Night Clubs	581																								
	954 Pubs	581																								
Category 13																										
Restaurants	970 Coffee shops	581																								
	Diners	581																								
	Food bars	581																								
	Restaurants	581																								
	Tea Rooms	581																								
	Cafes	581																								
	Cafeterias	581																								