



**Alliance for Audited Media**  
 TRANACT WITH TRUST

# ANYTOWN NEWS

Anytown (Blue County), Illinois  
 ATN.com

## NEWS MEDIA AUDIT

24 months ended September 30, 2023

To Members of the Alliance for Audited Media:

We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with AAM's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.

In our opinion, the total average circulation shown below and all other related data shown in the Media Intelligence Center for the reporting period are fairly stated in all respects material to average circulation.

*Alliance for Audited Media*

AUDIT STATEMENT						
	Sun			Avg Mon-Fri		
	Audit	Claims	Diff	Audit	Claims	Diff
ANYTOWN NEWS						
Print	19,802	19,802		17,864	17,864	
Digital Replica	2,188	2,188		2,555	2,555	
Digital Nonreplica	1,890	1,890		2,726	2,726	
<b>Total Combined Average Circulation</b>	<b>23,880</b>	<b>23,880</b>		<b>23,145</b>	<b>23,145</b>	

**ACTUAL ONE-DAY GROSS DISTRIBUTION BY ZIP CODES RECEIVING 25 OR MORE COPIES:**

Sun, September 17, 2023; Thu, September 21, 2023.

SOURCE - U.S. ZIP Code Directory, The Nielsen Company (U.S.), Inc., See Notes.

(OH's) Occupied Households - See Notes.

State	ZIP Code	ZIP Town	OH's Estimate	Anytown News, Sun					Anytown News, Thu						
				Paid	Qualified	Digital Replica	Digital Nonreplica	Total	Hshld. Cov.	Paid	Qualified	Digital Replica	Digital Nonreplica	Total	Hshld. Cov.
<b>ILLINOIS</b>															
	ZIP 1	Town A													
	ZIP 2	Town B													
	ZIP 3	Town C													
	ZIP 4	Town D													
	ZIP 5	Town E													
	ZIP 6	Town E													
	ZIP 7	Town F													
	ZIP 8	Town G													
	ZIP 9	Town H													
	ZIP 10	Town I													
	ZIP 11	Town J													
<b>INDIANA</b>															
	ZIP 2	Town A													
	ZIP 3	Town B													
	ZIP 4	Town C													
	ZIP 5	Town D													
	ZIP 6	Town E													
	ZIP 7	Town F													
	Miscellaneous All Other														
	TOTAL CIRCULATION														

# NOTES

## REPORT ENDING DATE

September 30, 2023

## NONPUBLISHING DAYS

No paper was issued on the following regular publishing days:

September 24, 2023 (Sunday) Anytown News

## DAYS OMITTED FROM AVERAGES

The following issue(s) has been eliminated from the average reported in the statement summary. The net circulation for the issue(s) is as follows:

September 27, 2023 (Wednesday) Anytown News 9,985

## THE NIELSEN COMPANY (U.S.) INC. ESTIMATES

Occupied household estimates appearing in AAM reports are obtained from The Nielsen Company (U.S.), Inc. The Nielsen Company (U.S.), Inc. estimates are intended for your company's use during its normal course of business, and, while the information may be provided to third parties during such course of business, it may not be sold or sub-licensed to third parties or electronically integrated into third party systems without the prior written consent of The Nielsen Company (U.S.), Inc.

## (OH'S) Occupied Households

#1-1-20 The Nielsen Company (U.S.), Inc

## CROSS-MEDIA

The reporting of apps, newsletters, social media and website traffic as disclosed in the News Media Statements and AAM Media Intelligence Center have been examined and are fairly stated.

## WEBSITE DOMAINS

Domains included in Apps and website traffic reported in the News Media Statements and AAM Media Intelligence Center.

Web/Mobile: www.anytown.com

Adobe Analytics:

comScore Media Metrix:

Apps:

John Doe  
SVP/Advertising & Marketing  
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