Granting Viewer Access

1) Access the **Admin** tab on the lower left-hand side of the report interface.

All accounts > BPAWW 2.0 BPAWW 2.0 - GA4 -	Q. Try searching "how to set up Analytics	e			:: 0 🚺
Home Reports	Home			*	
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2) Click into Account access management.

	Analytics All accounts > BPAWW 2.0 BPAWW 2.0 - G	A4 - C Try searching "how to set up Analy	tics"		
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3) Add access permissions to new <u>users</u> by clicking the



4) Enter the supplied Gmail address, check the Viewer role, and click Add.

× Account access management 1 row	X Add roles and data restrictions	Add
Account access management 1 row Name * Trmothy Batch	▲ Add roles and data restrictions Email addresses Impublishert@gmail.com @ Infer email addresses Impublishert@gmail.com models, lookback windows, and events for account. Includes Analyst role. 604 only. Learn.more Impublishert@gmail.com models, lookback windows, and events for account. Includes Analyst role. 604 only. Learn.more Impublishert@gmail.com models, lookback windows, and events for account. Includes Viewer role. Learn more Impublishert@gmail.com models, lookback windows, and events for account. Includes Viewer role. Learn more Impublishert@gmail	
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Locating GA4 Account Name

1) Access the **Admin** tab on the lower left-hand side of the report interface.

All accounts > BPAWW 2.0 BPAWW 2.0 - GA4 -	Q Try searching "how to set up Analytics"					:: 0 🚺
Home Reports	Home				*	
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2) Click into Account details. The GA4 Account Name is located in the text box at the top left of the screen.

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0	Councerning	 Modeling contributions & business insights Enable features like predictions, modeled data, and benchmarking that can provide you with richer business insights when you contribute aggregated measurement data. The data you share (including information about the property from which it is shared) is aggregated and de-identified before being used to generate business insights. Show Example Technical support Let Google technical support representatives access your Google Analytics data and account when necessary to provide service and find solutions to technical issues. Account specialists Give Google sales access to your Google Analytics data and account so that they can help you make the most of your Google Analytics account including to help you to improve your configuration and analysis and to provide you with insights, optimization tips and recommendations across Google Analytics account so Coogle products. Give all Google sales experts access to your data and account, so you can get more in depth analysis, insights, and recommendations across Google products. 			

Locating GA4 Property ID

1) Access the **Admin** tab on the lower left-hand side of the report interface.

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2) Click into **Property details.** The GA4 Property ID is located at the top right of the screen.

Analytics GA4BPA -	\mathbf{Q}_{-} Try searching "trend of conversions from organic last month"		::
+ Create •	Property details	Move property Move to Trash Can	
Admin My preferences Setup Assistant Account settings Account Account details Account details Account access managem All filters Account change history Trash	Property details Property name GAGEPA Industry category Other Business Activity + Reporting time zone United States + (GMT-08.00) Los Angeles Time + Currency displayed as US Dollar (6) +	PROPERTY ID: 387452427	
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